

Equity New Issuance Process



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Price £395+VAT. Discounted 30% from £565.

Half Day Workshop

Introduction

Following the Financial crisis the Banks have now reduced their capacity to lend, opening up a once in a lifetime opportunity for the Capital Markets to step in & expand their share of providing (Debt & Equity) finance for Corporates. This programme is designed to offer a practical insight into today's Equity Capital Markets, from the different viewpoints of the full range of participants – Investment Banks, Institutional Investors, Private Equity Funds & Corporates.

This workshop will cover the following:

- Structuring a New Listing
- The Issuer & Investment Banker perspective
- Syndication, Underwriting and the Greenshoe option
- Pricing methodology – Book Build or Tender?
- Role of the Lead Manager and Book runner
- What does it cost? What attracts Investors?
- What sort of Shareholder Register does the Issuer want?
- Public Offering or Private Placement? Pros & cons
- The different routes to a listing in London
- Depositary Receipts for Emerging Market Corporates
- Considering the case for cross-border listings
- A walk through a New Issue in practice

For information regarding above mentioned training you can contact: *tflonline Limited*,
tel. +44 (0) 1732 357076 or send e-mail to Alan Penhallow:

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www.tflonline.co.uk

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Who should attend?

- Graduates aiming for a career in the Equity Capital Markets
- New joiners in Equity Capital Markets teams in Investment Banks
- New joiners in Asset Management
- Corporate Investor Relations personnel
- Financial Journalists
- Employees with Regulators & Stock Exchanges

Trainer Profile



Paul Meadows

Paul has fifteen years Investment experience through various Front Office roles on the Buyside of the Markets in the UK - Trader, Global Equities Research Head & Portfolio Manager. He has knowledge of working in both Institutional & High Net Worth Private Client environments with the likes of Royal Insurance & Lloyds Private Bank

He has been designing & delivering both Public & in-house Financial Markets Training programmes worldwide since 2000, initially with the in-house tailored training arm of Euromoney, DC Gardner & has been the Managing Director of Chadley House Training since 2004. Clients range from Investment Banks (Citi, Deutsche Bank), Private Banks (Hoare & Co), Fund Managers (Blackrock, Axa IM), Sovereign Wealth Funds (Kuwait Investment Authority), Regulators (from London, Mongolia, Angola & Tanzania), Exchanges (London, Nigeria), Hedge Funds (Brevan Howard, Man Group).

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